

Zooma-CARE Giving Campaign OFFICIAL RULES

Void outside the 50 United States and where prohibited. You must be a legal resident of, and located within, one of the 50 United States, age 12 and older at the time of registration for race. Entrants under 21 years of age must have the consent of a parent or legal guardian before entering. All federal, state, and local laws and regulations apply. See additional eligibility requirements below.

I. **ENTRY.A:** To Enter: Donate by credit card, in accordance with the rules set forth herein, to Cooperative for Assistance and Relief Everywhere, Inc. (“CARE”) through the Zooma-CARE Giving Campaign (the “Campaign”). The Campaign runs from September 1, 2007 to August 31, 2008 (the “Campaign Period”). Enter at the Web site located at www.zoomarun.com (the “Campaign Site”) as follows: Entrants must register to participate in the Campaign as an individual, team leader, or entrant of a team on the Campaign Site. There is no cost to register as an entrant; however, entry fee for race participation is required. During the registration process, participants must select yes when asked if they would like to set-up a CARE online Campaign page; or state that they are already part of a team. Upon receipt of a Campaign confirmation email, participants will then be required to create an individual or team Campaign via activegiving.com. Each individual participant or team member, including the team leader, registered in the Campaign as described here in an ‘entrant’. Individual and each team leader entrant shall include his or her name, address, daytime phone number, and email address, birth date. **LIMIT:** Each entrant may participate in the Campaign as an individual, or member of only one (1) team. One (1) entry per Campaign, although any individual or team entrant may solicit donations and donate more than once.

B: Credit Card Donations. Individual and team entrants will use their online Campaigning page to solicit donations in form of credit card. Credit Card donations can be made to individual and teams via their online Campaign page. Activegiving.com will send CARE a check every two weeks on behalf of the entrant equal to the value of total donations raised minus a 6.5% service charge and \$1 processing fee per transaction.

II. All donations and entries must be received by CARE during the Campaign Period to be included in the Campaign. Contributions received by CARE that do not comply with these Official Rules, including, without limitation, donations received before or after the Campaign Period, and funds not donated through the dedicated Campaign Web Site will be retained and acknowledged by CARE as a contribution to its work but will not be included in the Campaign. CARE will not provide refunds of any contributions.

III. Donations to CARE are tax deductible to the extent permitted by law. Prizes may constitute taxable income to winners. Consult your tax advisor.

IV. Except where prohibited by law: (i) entry constitutes permission to use the individual’s name, hometown, voice, likeness, photograph, amount of funds donated, and any statements regarding this Zooma-CARE Campaign for CARE editorial, public relations, and promotional purposes without compensation, including, but not limited to, use on CARE web sites and the Campaign Web Site; (ii) entry constitutes a representation that the entrant is either over 12 years of age or has received parental permission to enter the Campaign; (iii) entry constitutes permission for CARE to contact entrant for any purpose relating to the administration of the Campaign, entries or donations; and (iv) entrants release CARE and its parents, subsidiaries, agents and employees from any liability relating to participation in Zooma events and/or the Campaign, including without limitation any liability for acceptance, possession, use, or misuse of any prize. CARE assumes no liability for lost, late, misdirected, damaged, incomplete, incorrect, altered, illegible, or postage-due entries nor does it assume responsibility for entries and donations it is unable to process for any reason, including hardware, software or other technical failures. Entries, including all information contained therein, and funds will not be returned. All entries and all funds become the property of CARE.

WINNER SELECTION AND PRIZING: On November 16, 2008, CARE will announce winning individual and team entrants and distribute prizes based on Campaign contributions received.

Individuals.

There are five individual prizes, as follows:

- **First one hundred (100) individual entrants who raise One Hundred Dollars (\$100)**, receive a Zooma - CARE I Am Powerful t-shirt (approximate retail value (“ARV”) \$12).
- **First fifty (50) individual entrants who raise Five Hundred Dollars (\$500)** receive a hand-embroidered silk purse from India (ARV \$11.00).
- **First twenty-five (25) donors who raise Fifteen Hundred Dollars (\$1500)** receive a sterling-silver necklace from Peru (ARV \$42.30).
- **First five (5) donors who raise Five Thousand Dollars (\$5000)** receive a limited edition photograph of a CARE project participant by Phil Borges (ARV \$250).

Prizes may be taxable income to each winner-

Allow 6-8 weeks for shipping. No entrant shall receive more than one prize, regardless of the value raised.

Teams. There are two Team Grand Prizes, as follows:

The First team to raise Ten Thousand Dollars (\$10,000) will receive a two-day trip for five (5) persons selected by the winning team to attend together the CARE National Conference in Washington, DC, during June 2009. Trip prize for each of the five (5) selected travelers is a three (3) day/ two (2) night stay together in a hotel to be determined, with one standard room each, three meals per day, and attendance to the CARE National Conference [approximate retail value (“ARV”) is one thousand dollars (\$1000) per person] and one (1) round trip coach-class per person from the major commercial airport within the 50 United States nearest to winner’s residence [ARV is five hundred dollars (\$500) per person]. The total ARV of trip prize per person is fifteen hundred dollars (\$1500) or seventy five hundred (\$7500) per team.

The First team to raise Twenty Five Thousand Dollars (\$25,000) will receive a trip for five (5) persons selected by the winning team to visit a country selected by CARE to see and experience together CARE operations. Trip prize for each of the five selected travelers is a six (6) day/ five (5) night stay together on or about CARE specified dates in Spring 2009 in hotel(s) to be determined by CARE, with one standard room each and three meals per day [approximate retail value (“ARV”) is one thousand dollars (\$1000) per person] and one (1) round trip coach-class per person from the major commercial airport within the 50 United States nearest to winner’s residence [ARV is fifteen hundred (\$1500) per person]. The total ARV of trip prize per person is twenty five hundred dollars (\$2500) or twelve thousand five hundred (\$12,500) per team. Travel to and from the United States will be by air, and travel in-country overseas may be by air, bus or passenger vehicle, in CARE’s sole discretion

Actual value will be determined by winner’s residence, seasonal rates and other factors. Air carriers, hotels and other transportation shall be selected by CARE. Winners will be responsible for all necessary travel authorizations and for any travel insurance. Prize may be taxable income to each traveler. Trips are subject to availability, blackout dates, and restrictions. Each trip is valid on the dates selected by CARE or will be forfeited in its entirety. No more than five (5) travelers will be permitted for each team prize, regardless of the size of the winning Team. Those on the trip must travel together, except to the extent their itineraries necessarily vary by winner’s residence, and are expected to remain committed to the group and their hosts throughout the entirety of the trip. The members of the winning Team assume all obligation to decide which members will participate in the trip, and the Leader must notify CARE of the name, address, daytime phone number, and email address of each traveler by within fourteen (14) days of initial contact from a CARE employee. Any member not so identified shall not be eligible to participate in the trip. If a person under 21 years of age is selected by the winning Team to participate in the trip, that person must be accompanied by a parent or legal guardian. The parent or legal guardian shall be counted as one of the five (5) allowable travelers. Travelers (or parent or legal guardian if traveler is under 21 years of age) will be required to sign an affidavit of eligibility and liability release to be returned within 10 days of notification or an alternate winner may be selected. If winner notification is returned as undeliverable, an alternate winner may be selected. CARE reserves the right to use winner’s name and likeness for advertising or editorial use without additional compensation.

ALL PRIZES: All winners, both individual and teams, will be notified verbally on November 16, 2008 during the post-race celebration. If winner is not present to acknowledge verbal notification, he or she will be notified by mail and/or e-mail (if provided) within 14 days thereafter. Odds of winning depend on the total number of qualifying entries received. CARE reserves the right to delay, cancel, or otherwise revise any prize, including a prize or trip for any reason in its sole discretion, including, but not limited to, any situation or event in the United States or internationally that could increase the risks associated with travel. CARE reserves the right to substitute a prize, trip or form of acknowledgement of equal or greater value in the event a prize or trip is cancelled, delayed or otherwise revised as described above. CARE will determine all elements of each prize or trips in its sole discretion, including without limitation as to overseas destination, CARE programs visited, dates, hotels, travel arrangements and all other logistics. No prize or trip may be assigned, transferred, changed or redeemed for cash, except at CARE's sole discretion any portion of the prize not used will be forfeited. The prizes are awarded "as is" with no warranty or guarantee express or implied. CARE disclaims all and any liability for the actual provision, quality or nature of any third party product or service accepted by the winning entrants or any injuries, illness, travel delays, losses, or damages of any kind resulting from any third party product or service accepted by the entrants.

PARTICIPATION IN THE CAMPAIGN. CARE reserves the right in its sole discretion to disqualify any person who it deems to have tampered with the entry process or the operation of the Campaign, the Campaign Site or otherwise to have violated these Official Rules. CARE further reserves the right, in its sole discretion, to cancel, terminate or modify this Campaign if its administration, security, integrity or proper play is compromised or it is otherwise not capable of completion as planned, including as a result of infection by computer virus, bug, worm, technical corruption, unauthorized human intervention, a major humanitarian emergency or force majeure. The use of automated entry devices for donations or any other conduct that impedes the integrity of the Campaign is prohibited. In the event of a dispute, entry will be deemed made by the holder of an established e-mail account associated with the donation.

PRIVACY. By entering and providing the required entry information, you acknowledge that CARE may send you information about CARE and its work or contact you for future donations, by fax, telephone, mail, email or other means, unless you shall otherwise request in writing. Information collected from entrants is subject to CARE's privacy policies located at www.care.org. IF YOU DO NOT WISH TO SHARE YOUR INFORMATION, PLEASE DO NOT ENTER THIS CAMPAIGN.

DISPUTE RESOLUTION. Except where prohibited, by entering the Campaign, entrants agree that: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and CARE and their agents shall be governed by and construed exclusively in accordance with the laws of the State of Georgia without giving effect to any principles of conflicts of law of any jurisdiction. Entrant agrees that any action at law or in equity arising out of or relating to this sweepstakes, or awarding of the prizes, shall be filed only in the state or federal courts located in the State of Georgia and entrant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such action. Except where prohibited, by participating in this Campaign, entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this sweepstakes, or awarding of the prizes, shall be resolved individually, without resort to any form of class action; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this sweepstakes but in no event attorneys' fees; and (c) under no circumstances will any entrant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Some jurisdictions do not allow the limitations or exclusion of liability for incidental or consequential damages, so the above may not apply to you.

ADDITIONAL REQUIREMENTS. Campaign entrants agree to be bound by these Official Rules, and understand and acknowledge that CARE is not liable for losses or damages of any kind arising from participation in Zooma events or this Campaign, including any losses, damages, or taxes that may arise from prizes awarded hereunder. Decisions of CARE are final and binding in all respects.